
**SOCIAL MEDIA
MANAGEMENT**

+

**CONTENT
CREATION**



WHAT'S INCLUDED?

CONTENT CREATION

- We create full tailored content for your business
- We can create up to 1 post per day of custom content, even if you don't have any pictures!
- After we create the content, you get an approval every week, that way nothing goes out without you seeing it

CONTENT SCHEDULE

- Before we start making content or posting, we make a schedule
- Your schedule will reflect how many posts a week you have chosen
- Your schedule will include the type of posts that will be going out every week



CONTENT POSTING

- We will post up to 1 post per day of our own created content

PLATFORM SELECTION

- Most agencies charge you way more for 'extra platforms', but not us!
- You can select 1 or all 5 from : Instagram, Facebook, Twitter, Pinterest and LinkedIn

1 POST NOT ENOUGH?

- We can post up to 3/day total for a small extra cost. Ask the team for more information*



SOCIAL MEDIA FOR A REALTOR

HOME BUYERS CLASS



Home Buyers Class
Where : Online Webinar
When : January 23rd at 6PM CST
or Who : Everyone who wants to learn!
Just : Absolutely Nothing!

ZAC BARGER
JB Goodwin REALTORS

CLIENT REVIEW

★★★★★

Zac was very professional and sincere fellow. I will recommend him to all my friends and family because he comes ready to help and will take good care of you, thanks Zac!
- Patricia M.

ZAC BARGER
JB Goodwin REALTORS

FIND OPEN HOUSES
near you and more...

Welcome to my Open House! To help you narrow down your search today I am providing a FREE tool for you to use while you're on the go.

This app will give you info on every Open House before you even walk in. It includes 100% accurate listing info straight from the MLS and even provides GPS-enabled directions to save you time. Happy Hunting!

Download Free Today!
Austin Home Search Pro
Available on the App Store and Google Play

OWNING VS. RENTING

When renting or owning a home, there are costs involved. Owning a home usually has higher up front costs, but while renting may be cheaper in the short term, buying may be the better option for the long haul. The graph below shows whether renting or buying is the better option for the period of time chosen.

BUY COSTS
\$47,512

RENT COSTS
\$241,994

BUY GAIN & YEAR 10
Home Price: \$250,000 (20% DOWN)
OWNING
\$47,512
Bring to Close: \$34,749
Total Payment Made: \$713,448
Appreciation: \$47,796
Principal: \$25,000
Down Payment: \$17,809
Tax Savings: \$17,809

BUY GAIN & YEAR 10
RENTING
\$241,994
Monthly Rent: \$1,800 (Number of Months) x (120)
*Includes 2.5% Rent Appreciation

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NEW LEASE LISTING



ZAC BARGER
JB Goodwin REALTORS

ADDRESS: 2019 Grow Lane, Austin, TX 78754
PRICE: \$1,800/month
BED/BATH: 3/2

Does Your Home Meet Your Needs?

TOP REASONS FOR SELLING

19% Home is too small
15% Job relocation
13% Want to move closer to family or friends
10% The area has become less desirable
10% Home is too large

EXAMPLE
Sales Price: \$350,000
Closing Costs: \$23,882
Loan Balance: \$156,000
Net At Close: \$170,118

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I'm a survivor

LEUKEMIA & LYMPHOMA SOCIETY
LIGHT THE NIGHT

ZAC BARGER
JB Goodwin REALTORS

THE HOMEBUYING PROCESS IS NOT SCARY!!

LET US HELP YOU FIND THE HOME OF YOUR DREAMS

ZAC BARGER
JB Goodwin REALTORS



SOCIAL MEDIA FOR A SPEAKER



An investment in
knowledge pays
the best interest.
- Benjamin Franklin



Testimonials

Jhamileth V
OVIDILO.COM
Sat 10/26/2019 11:21 AM
OVIDILO@live.com

Hello my name is Jhamileth Velasquez I attended the Hispanic Leadership summit. I want to thank you because you are really an inspiration in which I aspire to be like you. I relate to you a lot because I myself at my young age have struggled through a lot for example losing my mom my freshman year of highschool after a long battle of cancer and my dad being deported. I would say that these have been my biggest obstacle so far as I lost the two most important and unconditional support people I had but I been giving many opportunities in my life which I'm thankful to god for because without them I wouldn't be the person I am today. Looking into in your story I realized that if you made it that big I can too because I have big dreams for myself with goals I'm going to set to achieve them. I was wondering if you could please send me the poem as I really want this scholarship it would help me a lot to give me a little boost for college and to give me a source of motivation to keep going. I go to Advanced Technologies Academy I don't know if the poem was sent to them and I would love to read your book as I'm doing a project on 3 books and I would love to do it on yours. Thank you so much for showing me that if you set your mind to it anything is possible so you should take the risk because you have the power by the palm of your hands.

#OVinspires



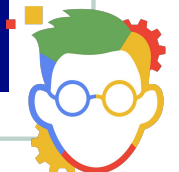
Testimonials

David! I'm David! LoL. The guy you met yesterday with Mireya, Yesenia, Sandy and Michele? The guy who had the accident. The guy who is dreaming big, again, because of you. Me ubicas, oh te dibujo un mapa? haha! Es broma amigo. I will call you Ovidilio from now on. I want to keep in touch with you, please. Send me your email or tell me what's the best way to communicate with you. I don't have Facebook, I closed it because I'm focused on school right now. I know you are busy, and your time is limited but I will try to be very specific, clear and short on my talks. I want to ask you some questions. I wish I had done it today after your conference but I had to go to class. For now, I am beyond thankful and happy that I met you. I hope to hear back from you, David.

#OVinspires



Education is the
passport to the future,
for tomorrow belongs
to those who prepare
for it today.
- Malcolm X



SOCIAL MEDIA FOR A CANNABIS STORE

FUN FACT

IN THE CANNABIS INDUSTRY,
WOMEN HOLD AROUND 36%
OF EXECUTIVE POSITIONS AS
OPPOSED TO ONLY 15% IN
OTHER INDUSTRIES.

Tip of the Day

Stay on top of
growing trends



CALIFORNIA CANNABIS
DISPENSARIES MAY START
VERIFYING LICENSES WITH
QR CODES

Tip of the Day

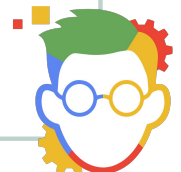
Super-crop your
crop

MAINE DOESN'T HAVE
ENOUGH RECREATIONAL
CANNABIS TESTING
FACILITIES

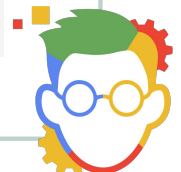
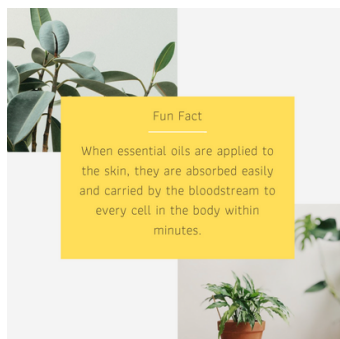
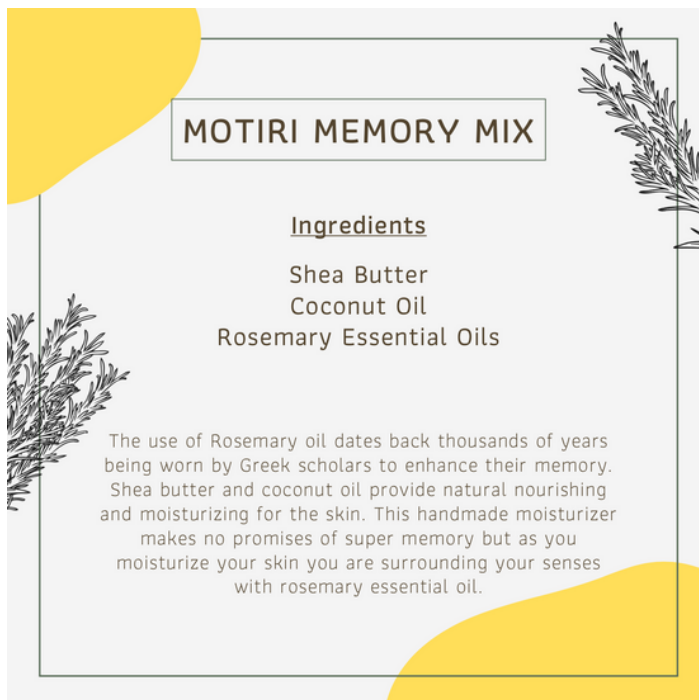
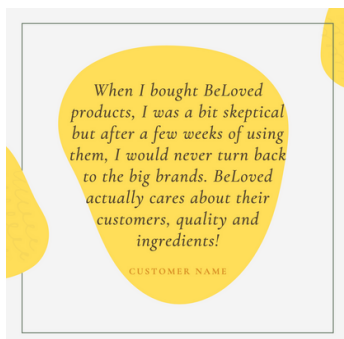
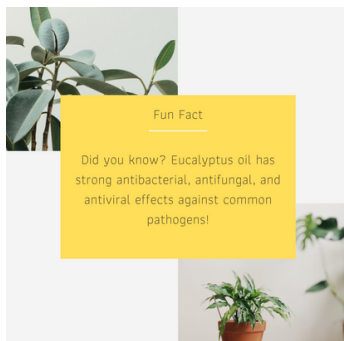
QUESTION OF THE DAY

DO YOU
THINK CBD
WILL
IMPACT
THE
CANNABIS
INDUSTRY?

Comment your
answer below!



SOCIAL MEDIA FOR A ECOM STORE



OUR PROCESS

01

ON-BOARDING

We collect all of the necessary information such as logins, preferred color themes, any pictures you may have, etc all within 24 hours.

02

CREATING THE CONTENT

We make a content schedule and get started on creating your tailored content. Within 24 hours after on-boarding is complete, we deliver your content.

03

CONTENT APPROVAL

After the content is complete, we will send it to you for your approval. You will approval/disapprove and we will make adjustments accordingly.

04

POSTING

Once the final content is approved, we will start posting it according to your custom content schedule. You, just sit back and watch us do our best work!

