

# SEO

**RISE UP SEARCH ENGINE RESULTS WITH  
OUR SEO**





# OVERVIEW

Full service onsite and offsite custom SEO. Code edits, content, link building, and reports that prove real value to all businesses.





## CURRENT ISSUE

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Many businesses think a website will be the solution to their problems, but soon find out that they aren't showing up very high on search engines, and sometimes don't even show up when searching the name of the business.







## OUR SOLUTION

Outrank your competitors with our best in class SEO technology. We allow companies to focus on running and building their businesses. We give small to medium businesses and franchises the visibility they need on desktop and mobile searches. Ideal for businesses that want to establish local online visibility for the geography where their business is located, but also works for non-local businesses too.

# HOW IT WORKS

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We use a combination of several key factors that search engines utilize when ranking businesses.

This includes researching top industry keywords and putting them in important places on your website, optimizing up to 5 pages of website keywords, adding backlinks monthly (links on other sites directing them to your site), optional keyword rich blog content, and more.



# WHY OUR SEO IS THE BEST

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- **All-in-one reporting dashboard:** Track your campaign progress in an online dashboard. Access and view the campaign performance.
- **Experience and Team Strength:** Our team has been at this for years and have seen it all, the various Google updates, changes in SEO, and have successfully navigated for our clients.
- **KPI's:** Keyword tracking for both Desktop and Mobile rankings, Google Maps, Google Analytics integration as well as Google My Business integration. Set and track goals in Google.



# WHATS INCLUDED

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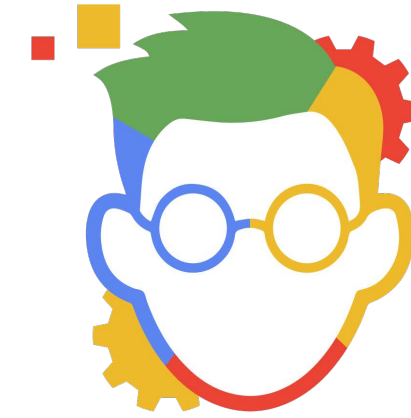
- All-in-one SEO dashboard
- 1 keyword topic and 1 target location (Location of Business)
- 7 target keywords
- 1 piece of content writing or guest blogging (every 6 months)
- 10+ backlinks every month
- 5 website pages of on-page optimization
- Website audit and SEO issues fixes
- Google My Business listing advanced optimization as required
- Website lead tracking
- SEO KPI dashboard and metrics
- Website uptime monitoring and reporting
- Weekly website SEO health check via crawler audit
- Weekly and Monthly SEO status reports





# PROJECT TIMELINE

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Once initiated, we will begin reviewing your company details and you should start seeing results in as soon as a month. For best results we usually encourage at least 3 months for SEO work to really stand out.

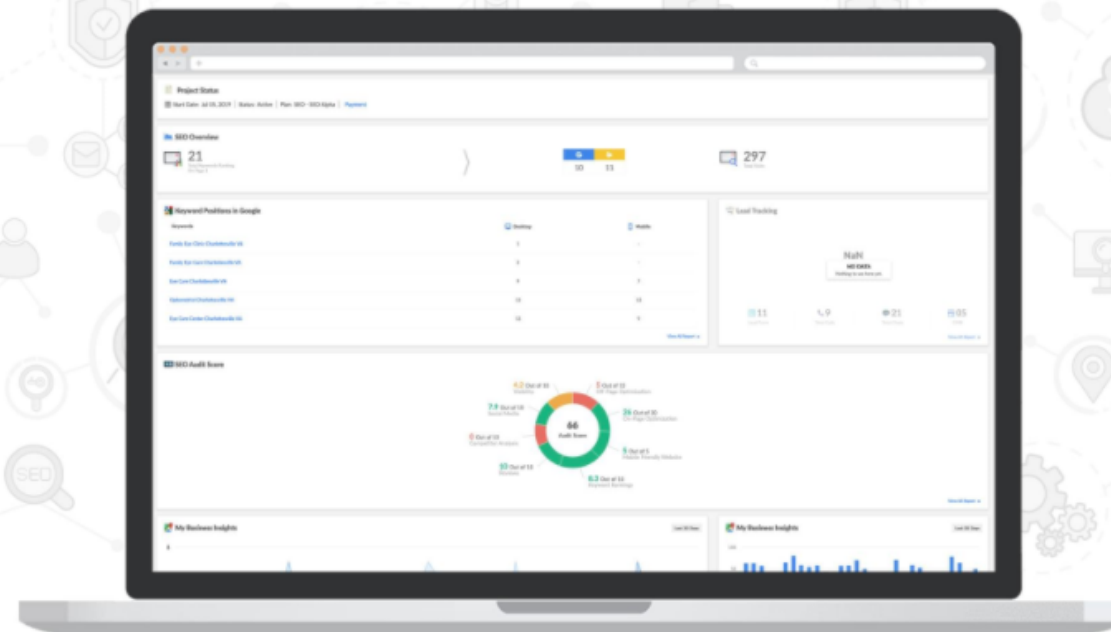




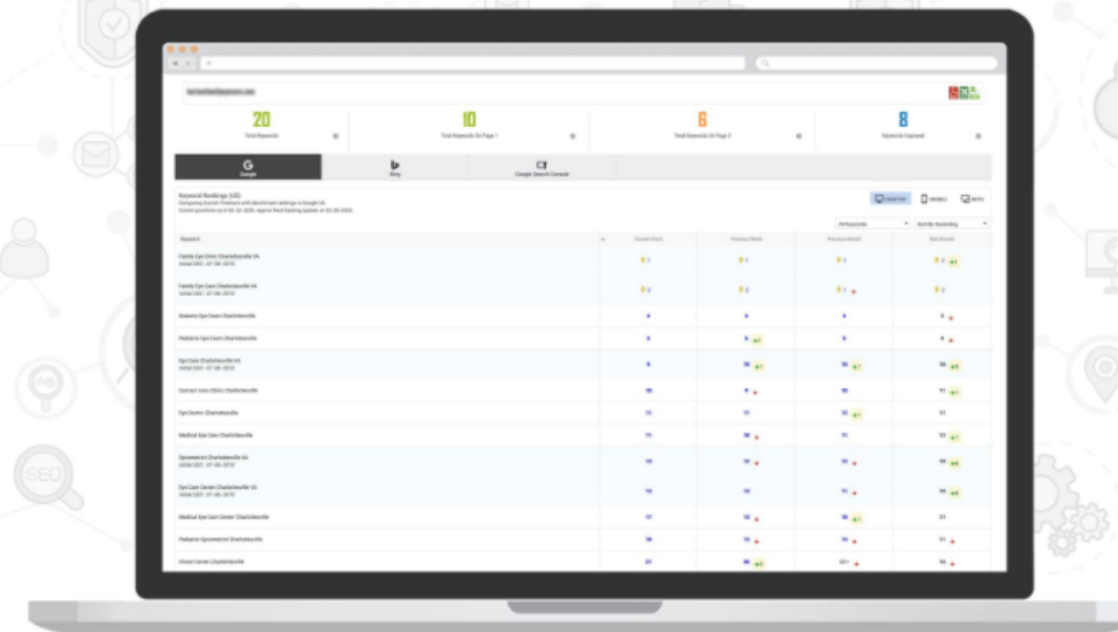
# YOUR SEO DASHBOARD

Track the SEO performance.

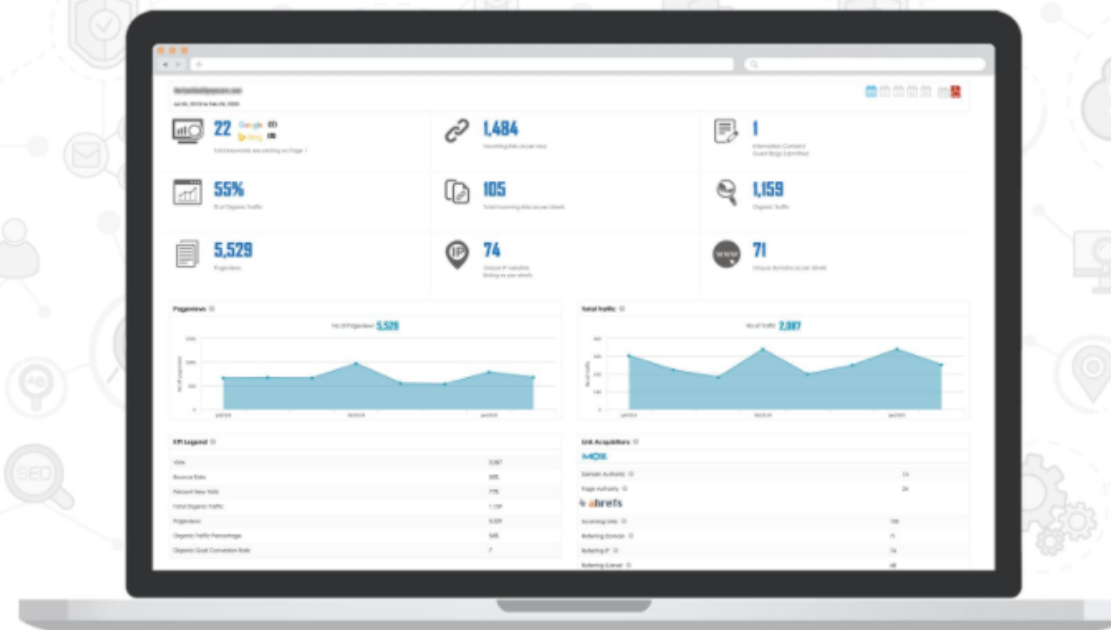
## SEO Dashboard for Monitoring Success of Your Account



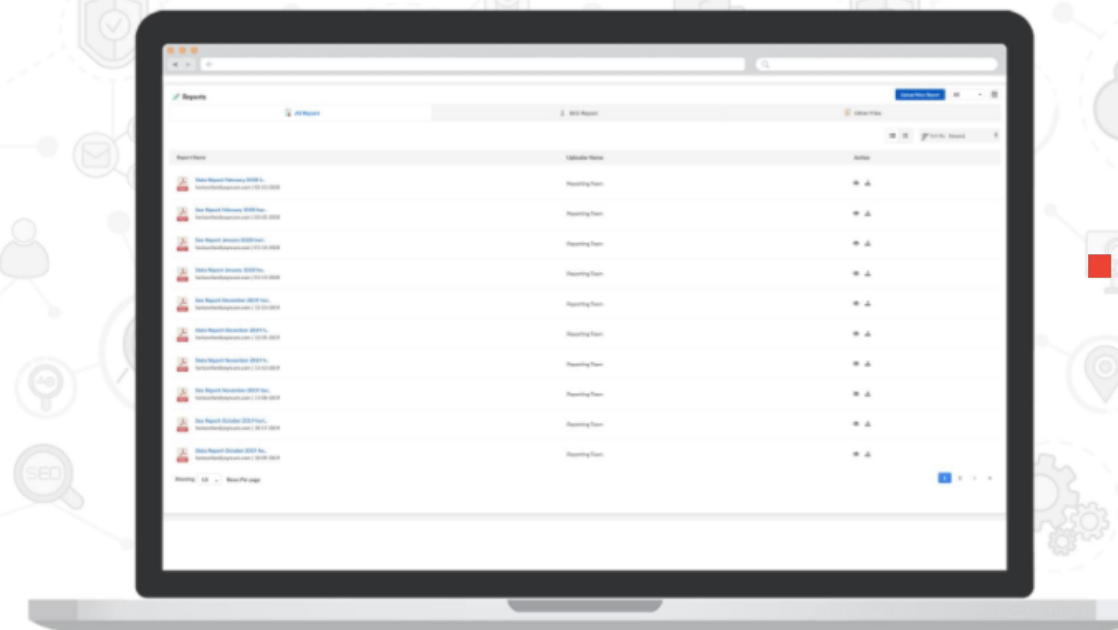
## Easily Track the Progress of Keywords Ranking



## Easy Access to Key Performance Indicators



## Easily Track Monthly Reporting



# OUR RESULTS

We have helped hundreds of businesses in dozens of different industries. We have seen companies move from 5th page and beyond to the first page in just a couple months. Here is an example from one business.

## BENCHMARK

July 2019

**2 targeted keywords**

were ranking on First Page.

## AFTER 60 DAYS

September 2019

**4 keywords**

now rank on the First Page.

## AFTER 90 DAYS

October 2019

An additional 7 keywords achieved First Page rankings, for a total **11 keywords**.

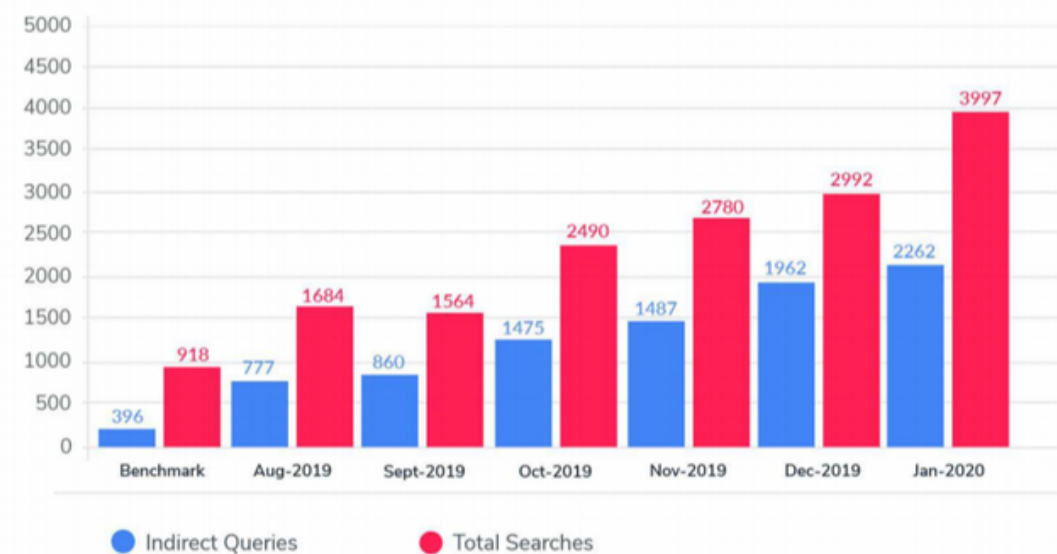
## BY FEBRUARY 2020

February 2020

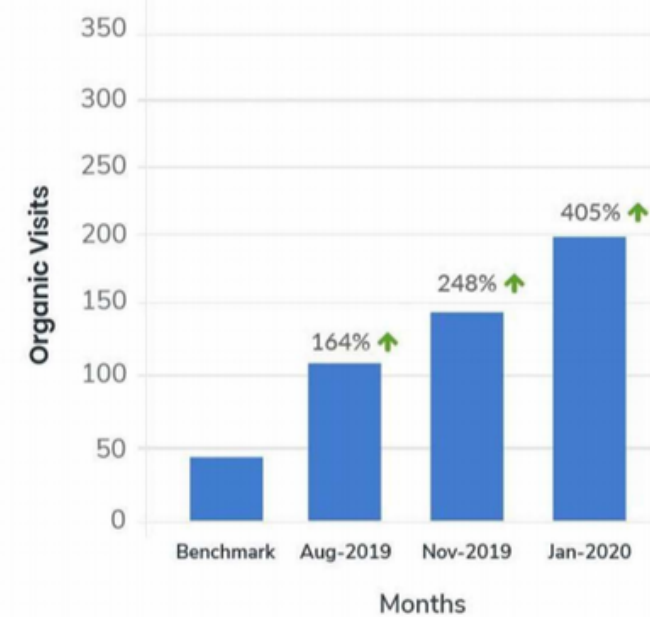
The momentum of the campaign is in full swing. They now rank for **15 keywords** on Page 1.

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.

Google My Business



Google Analytics Data - Organic Traffic







## NEXT STEPS

- 1 - Agree on a timeline
- 2 - Complete agreement and payment
- 3 - Give us the details on all of our onboarding questions

- 4 - Provide us access to your website builder (as needed)
- 5 - We begin optimizing your site
- 6 - Track your sites performance

