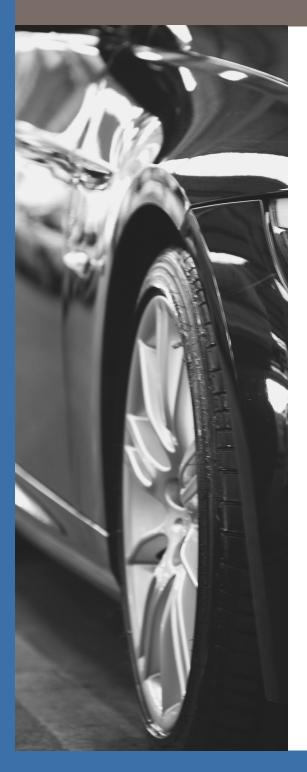


AUTOMOTIVE

#### THE CLIENT





A small used car dealership in spearfish add with a small inventory of only 39 vehicles at a time

The client was posting a lot but the posts weren't reaching the right people.

Our lazer targeted ads found hot buyers in the area.

We ran Facebook & Instagram ads to build awareness & get new leads for the dealership.

We started on a fixed retainer of \$4000/month.



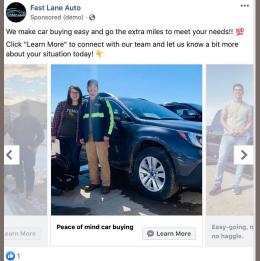
## OUR ADS

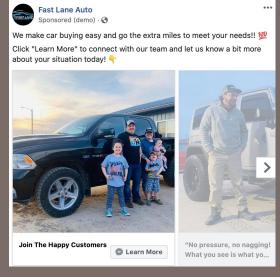
We setup ads like these with Facebook and Google PPC campaigns to find new clients.





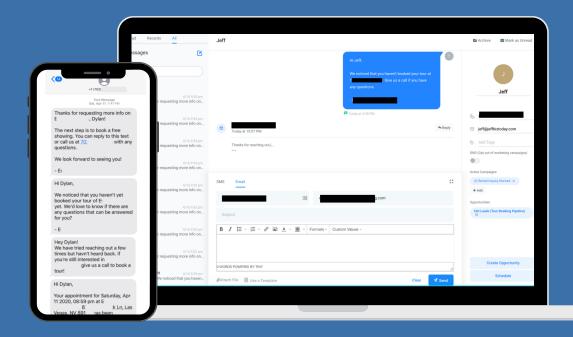






### LEAD NOURISHING

We also setup automated lead campaigns that send automated text reminders, follow ups, and more to the leads.





Leads are contacted as soon as they respond to an ad.

They are encouraged to book a free consult.

They receive automated follow ups over several days/weeks.

When they book their consult they are sent a confirmation.

And they receive appointment reminders so they don't forget.





+1 (702)

Text Message Sat, Apr 11, 7:41 PM

Thanks for requesting more info on E , Dylan!

The next step is to book a free showing. You can reply to this text or call us at 70% with any questions.

We look forward to seeing you!

- E\

Hi Dylan,

We noticed that you haven't yet booked your tour of En yet. We'd love to know if there are any questions that can be answered for you?

- E

Hey Dylan!

We have tried reaching out a few times but havn't heard back. If you're still interested in give us a call to book a tour!

Hi Dylan,

Your appointment for Saturday, Apr 11 2020, 08:59 pm at E

Vegas, NV 891 has been confirmed. Please let us know if you have any questions in the mean time.

We look forward to seeing you!

- E\

Hi Dylan,

Just a friendly reminder of your appointment today, Saturday, Apr 11 2020, 08:59 pm.

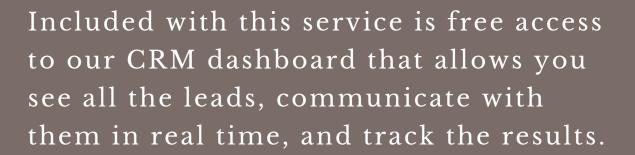
Please reply with YES to confirm you're still available for today.

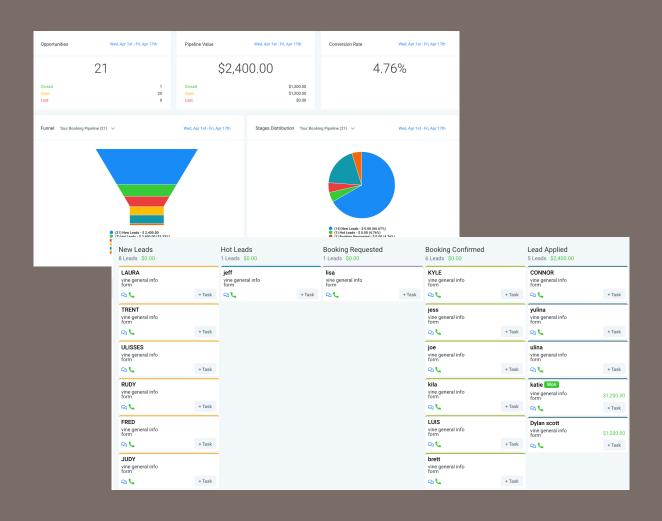
We're looking forward to seeing you!



tracking the data

#### CRM DASHBOARD







#### **NUMBERS & ANALYTICS**

348
THOUSAND

IMPRESSIONS (PEOPLE WHO SAW THE ADS) 49,767

PEOPLE CLICKED
THROUGH OR
ENGAGED WITH
THE AD

410

TOTAL LEADS GENERATED

3402

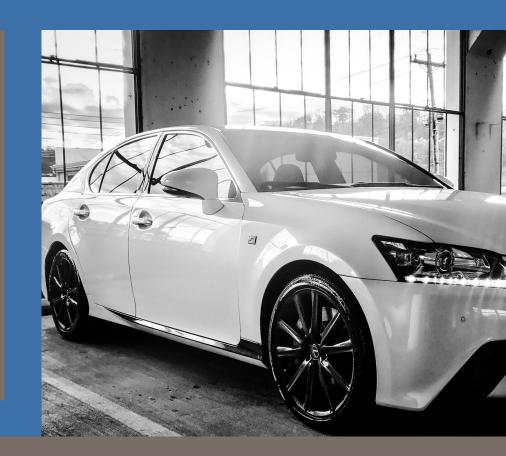
viewed the website

132

hot leads

9%

hot leads bought



12 CARS SOLD \$113,550 REVENUE

720% ROI



from the ads and lead campaigns

## SUMMARY

from the work we did



# CONTACT US TODAY!