



DIGITAL ADS FOR ATTORNEYS

THE CLIENT



A law office in Dallas, TX reached out to us to have us generate new leads for their injury law division.

They had worked with marketing companies in the past without too much success but had heard of us through a referral.

We did a blend of Facebook lead ads, and Instagram story/feed ads in combination with social media management on their pages.

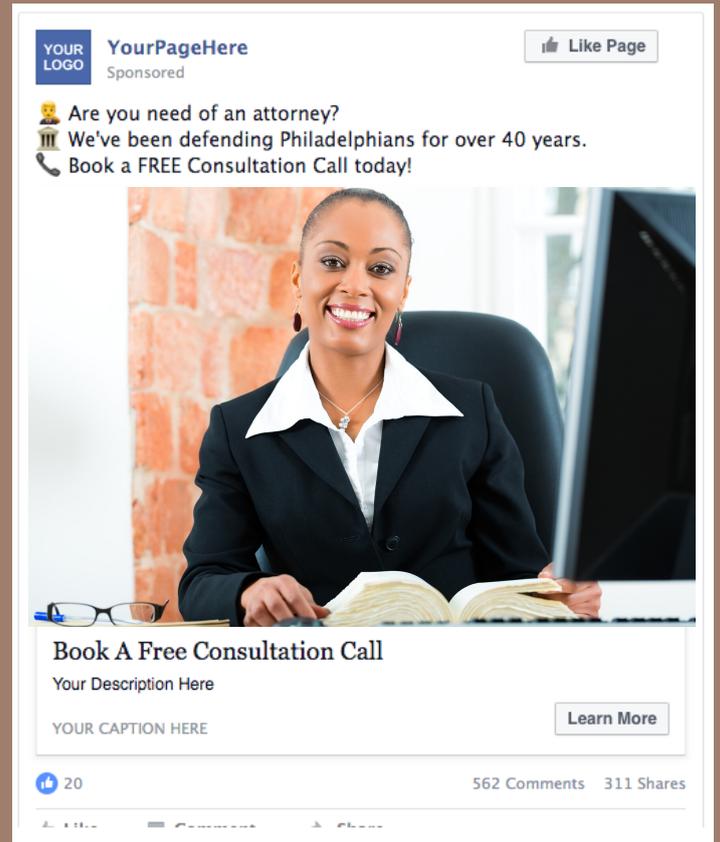
They started on a 6 month contract at \$2,000 a month.

*client details changed for confidentiality

OUR ADS

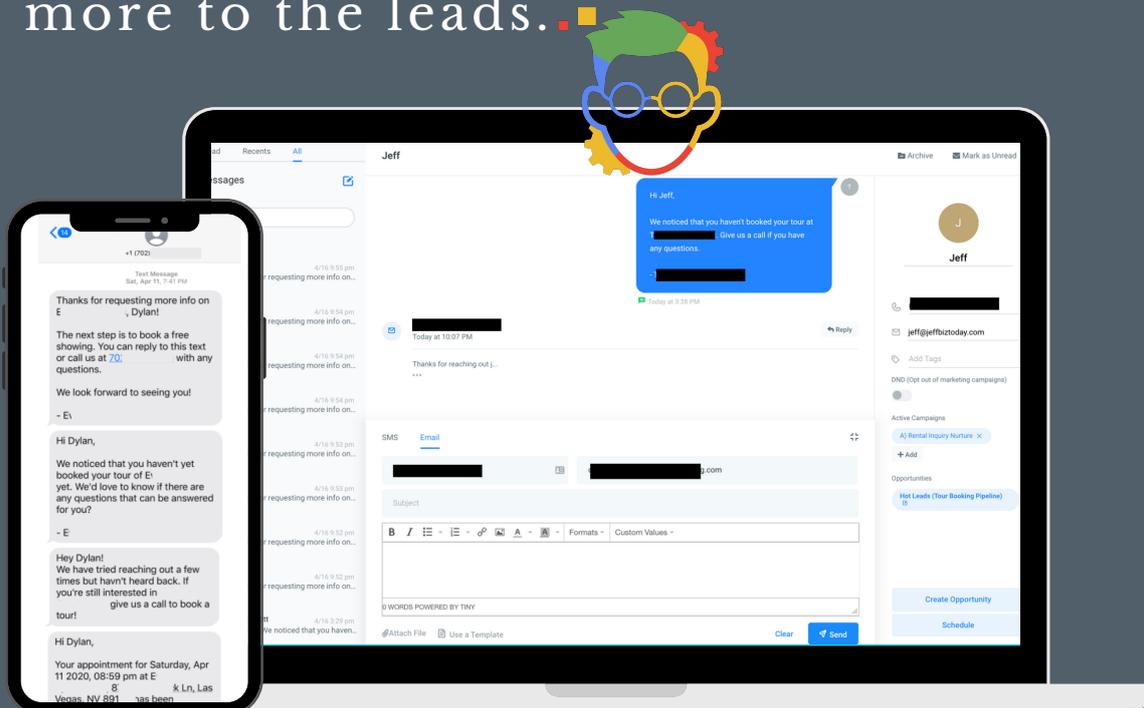


We setup ads like this one with Facebook and Google PPC campaigns to find new clients.



LEAD NOURISHING

We also setup automated lead campaigns that send automated text reminders, follow ups, and more to the leads.



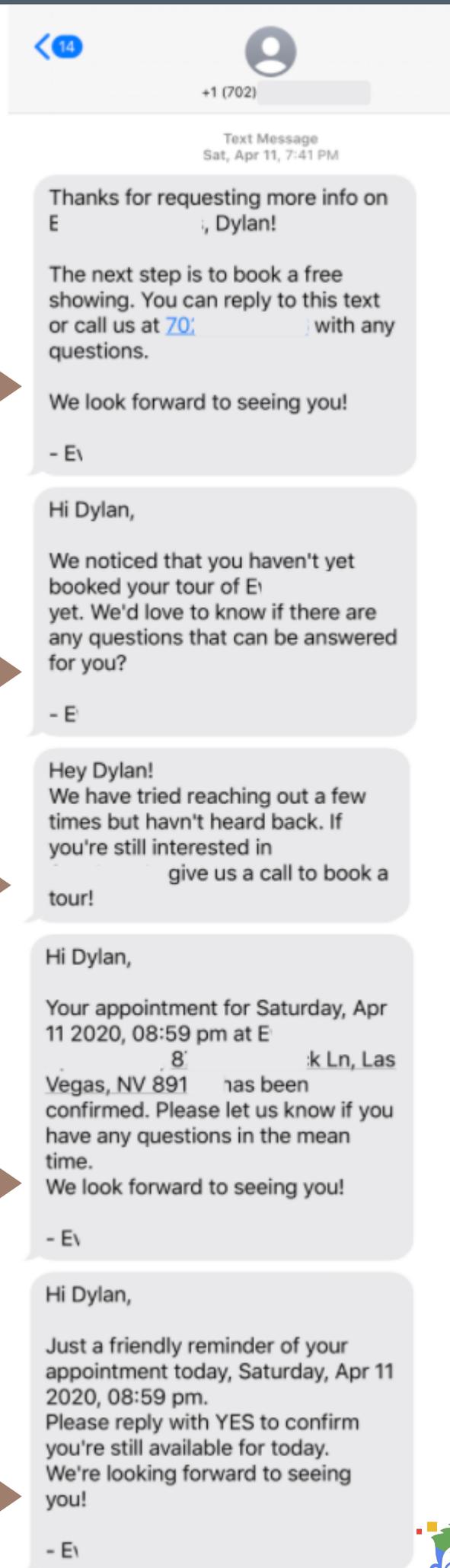
Leads are contacted as soon as they respond to an ad.

They are encouraged to book a consult.

They receive automated follow ups over several days/weeks.

When they book their consult they are sent a confirmation.

And they receive appointment reminders so they don't forget.

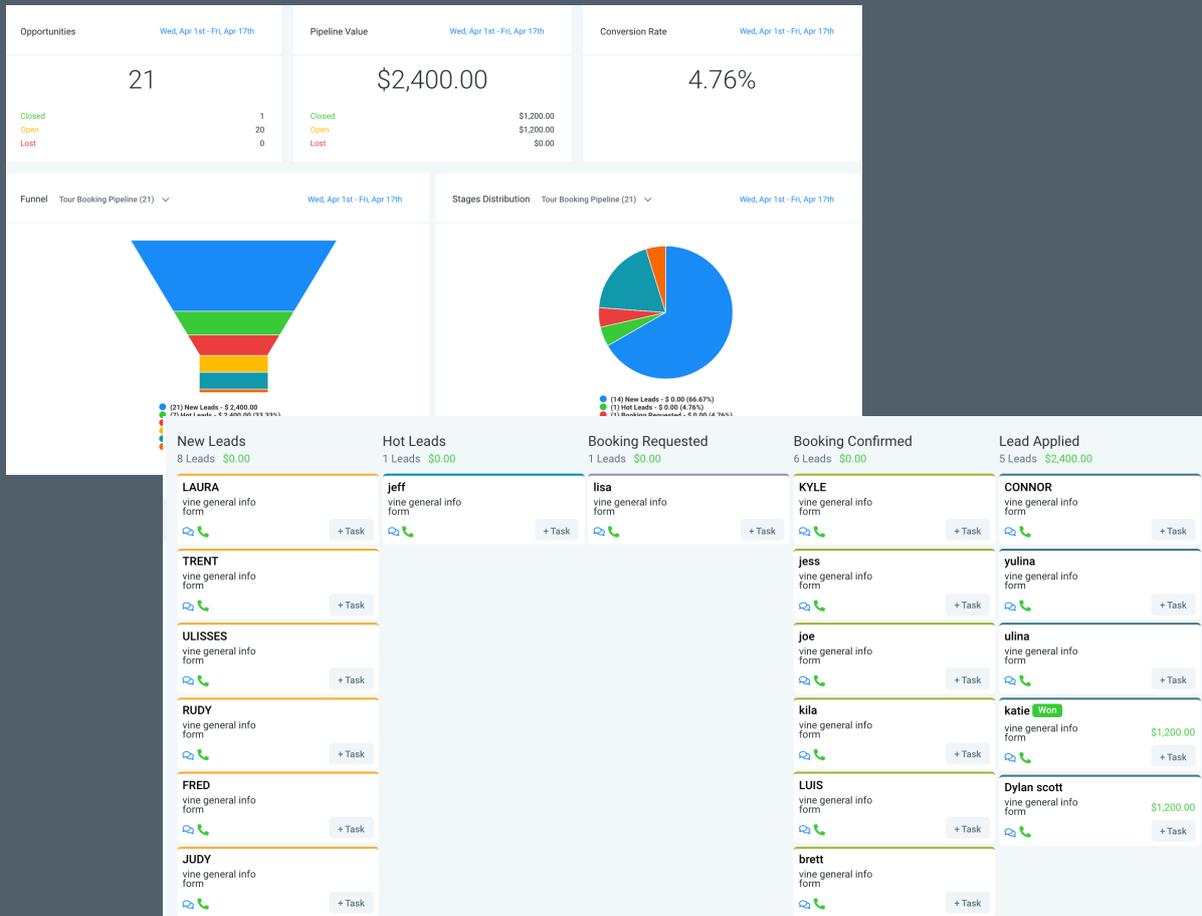


tracking the data

CRM DASHBOARD



Included with this service is free access to our CRM dashboard that allows you see all the leads, communicate with them in real time, and track the results.



NUMBERS & ANALYTICS

48

THOUSAND

IMPRESSIONS
(PEOPLE WHO
SAW THE ADS)

559

PEOPLE CLICKED
THROUGH OR
ENGAGED WITH
THE AD

64

TOTAL LEADS
GENERATED

33%

*leads booked a
consultation*

21

appointments

3

new cases



**NEW CASES GENERATED
THOUSANDS IN REVENUE
POSITIVE ROI**



from the ads and lead campaigns

SUMMARY

from the work we did

For this client we helped them generate a few new cases and significant brand awareness in the local area.

"We appreciate the detailed work and good quality leads you generated for us"
- Partner, Dallas Law Group

**CONTACT
US
TODAY!**

